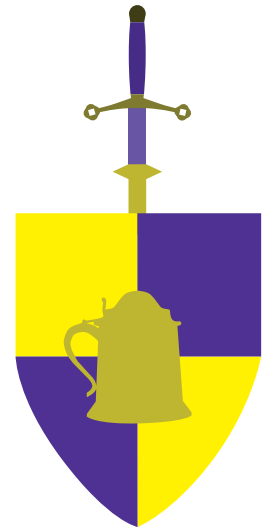




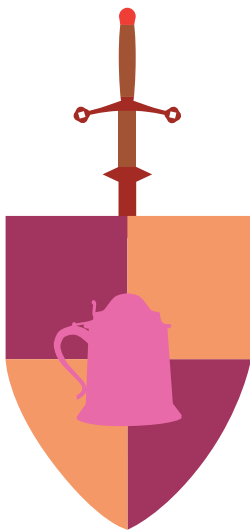
Black and White



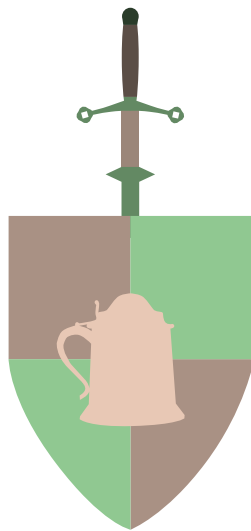
Two Colors



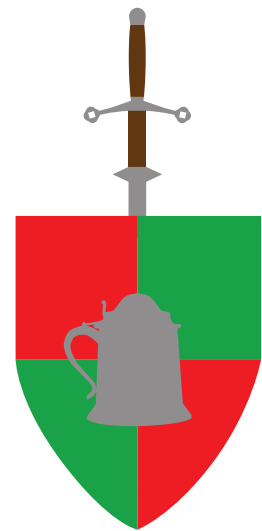
Complimentary Colors



Analogous Colors



Earth Tones



Any Color

This is my Logo representing myself. I used my first sword I ever purchased for \$184.12 back in 1991 for the sword piece, it is a Scottish Claymore which was used by knights on horseback. It encompasses my love for all things Medieval and the Renaissance. The Shield is a representation of my love of family (as well as extended family) which provides security and home where ever we should go. The shield (based on faux-shield which encloses a dart-board) is split into two diametrically opposed fields which represents the story of two tartans, the red Royal Stewart (my birth tartan) and the green Hunter (my tartan by name change to honor my Cousin, Uncle and Aunt). Finally the Tankard is modeled after my actual very large Tankard (Ice bucket) that sits on my bar (British bar and bar-back brought from the UK when I was stationed there in the US Air Force), and as most people know our converted garage to be...The Pub. This is where my family and friends spend many Fridays out of the year gaming, watching movies, having parties and planning trips to various Renaissance Festivals.



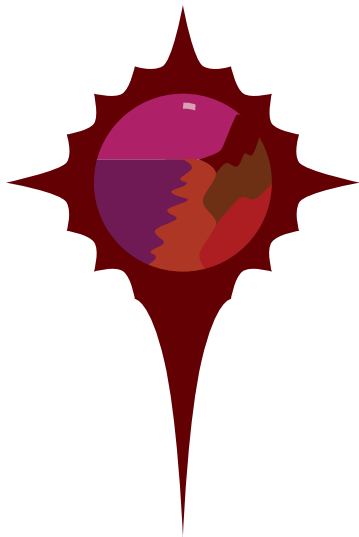
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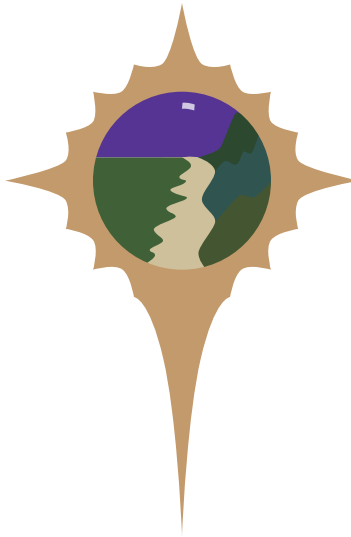
Two Colors



Complimentary Colors



Analogous Colors

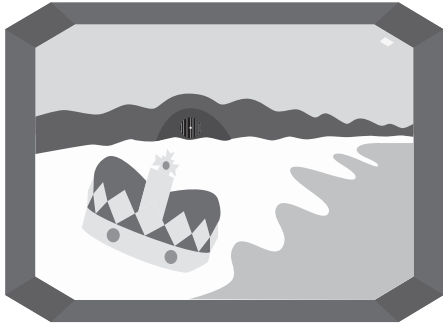


Earth Tones



Any Color

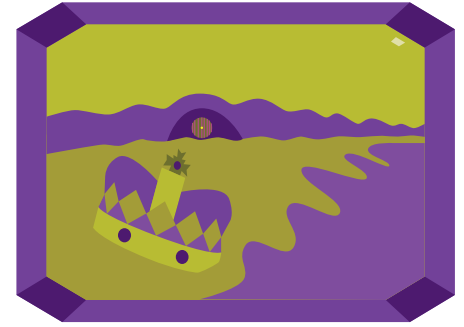
So for my fellow Student's Logo, I had Latasha "Tasha" Kelley. After talking with her and getting to know this wonderful person, hopefully I have gleaned a little insight and have conveyed who she is by way of this logo. Tasha goes to Shoreline church in Destin and loves her fellowship there. In talking to her I wanted to capture this love of her religion as well as convey the brightness that is Tasha. So using a cross as the basis, and combining the concepts of the Renaissance of the glorious "Holy" burst found in art of the period I built a framework to modify it to resemble the rays of the sun. So not only does the symbols main frame represent the Cross, but it also represents the "T" from Tasha and the color is the glow she brings with her in everything she does. Originally, I created the rest of her nick name letters by way of object art, to form the rest of her name within the object but it was too busy. In the center is the shoreline of a beach representing her church and where she is now, which transitions into mountains, which represent her past by way of her work in Hollywood and her home of Hawaii.



Black and White



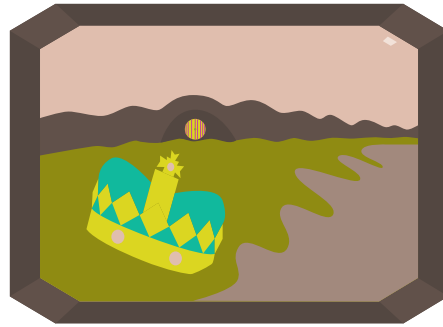
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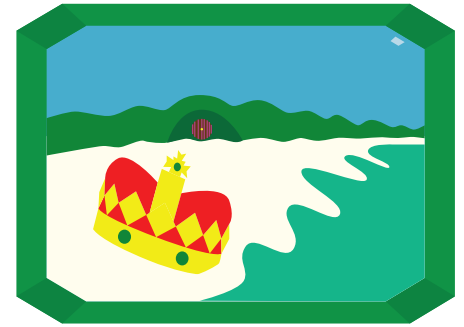
Complimentary Colors



Analogous Colors



Earth Tones



Any Color

For this final item, the fictional business logo, I examined a venture I would love to make happen some day. A large (150 acre or more) permanent Renaissance Festival and a variation of Hobbiton from Tolkein's Hobbit and Lord of the Rings. I would likely call it the Emerald Coast Renaissance Festival and Buckland (one of the Hobbit towns in his fictional work). The shape of the logo is the classic emerald cut, leading to a coast line - Emerald Coast. On the coast is a crown representing the Renaissance Festival, where the moniker would be "Everyone is Royalty Here". The coast line transitions to small hills with a Hobbit like "Hole in the ground" with a round door representing where people could actually stay for the weekend at the festival to immerse themselves into what the life of Halflings would be like without having to travel half-way around the world to New Zealand.